

# DANANG CITY

## CITY DEVELOPMENT ORIENTATION TOWARDS SUSTAINABILITY AND RESILIENCE

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## Da Nang City and its strategic location



- One of 5 central cities
- **Right in the center** of the country
- 1st Rank on PCI in 2013
- Best Outstanding City for **Business Environment**, One of three **National Communication Centers** in Vietnam

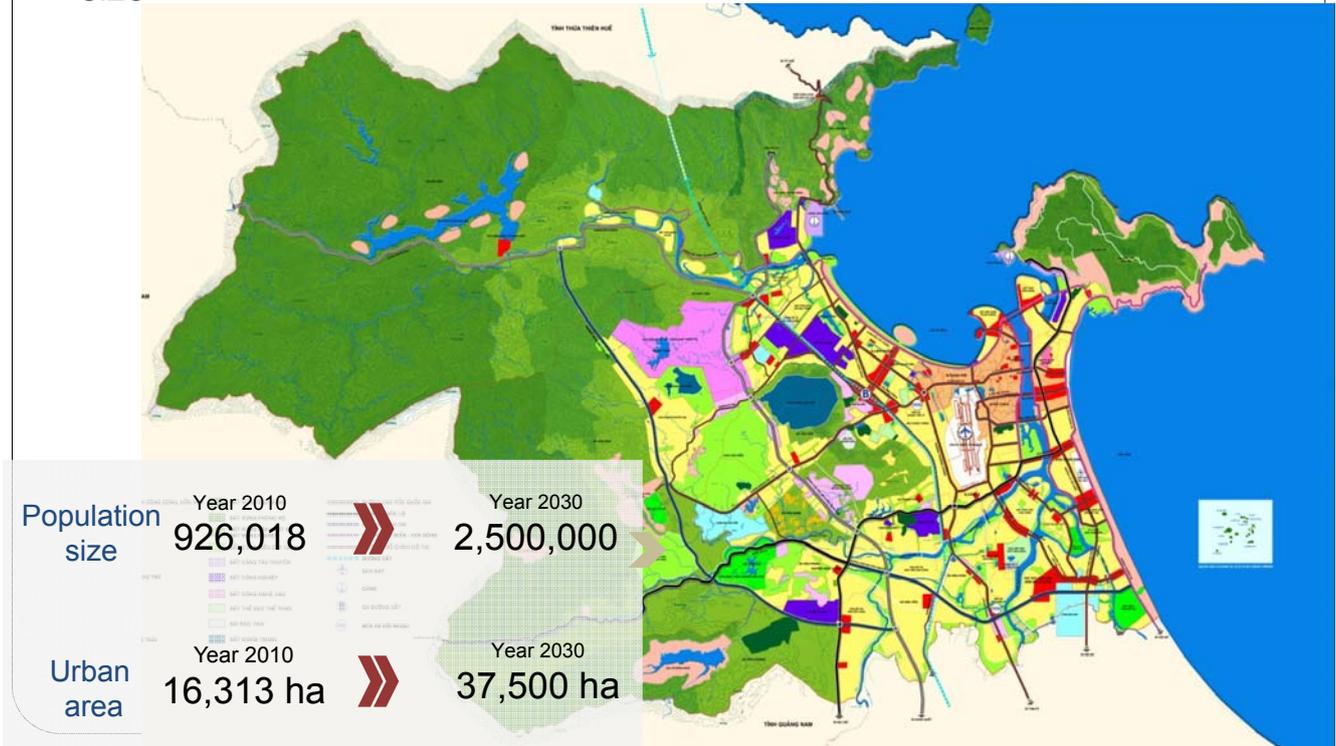
- The powerhouse of the **Key Economic Zone** in the Central Vietnam
- Connect surrounding small and medium sized cities as a hub city of urban scale and transportation

- The end point of the **East West Economic Corridor (EWEC)**
- Eastern gateway to the Pacific Ocean
- Strategic location to the Highland and Central Region
- Facing the Eastern Sea with plentiful of rich natural and cultural resources

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# 2030 Da Nang City Master Plan \_ Prime Minister approved in 2013

Strengthen Competitiveness of Various Industries such as National Distribution, Culture, Sports, and Finance. To achieve 2.5million population size



## Factors influencing Da Nang's resilience

### Shocks

**Typhoons,**  
**Floods,**  
**Droughts,**  
**Diseases**  
**Water level rise due to storms**  
**Saline intrusion**  
**Flash floods**  
**Heat waves**  
**Landslides**  
**Forest fires,...**

### Stresses

**Water shortage,**  
**Lack of job/ livelihoods opportunities,**  
**Housing,**  
**Poor food hygiene**  
**Deterioration of environment, natural resources**  
**Lack of financial support**  
**Deteriorating infrastructure,...**

## Housing issues

- Housing development in Da Nang only serves the purpose of improve the city's appearance, without consideration of natural disaster resilience
- Houses with very poor, poor and acceptable improvement accounted for up to 73.2% of total houses in Da Nang
- The demands for housing of migrant workers stay high while there is lack of housing providers, having no control of quality and price, leading to the instability in housing for migrant workers

5 Source: Da Nang City Climate Change Office (<http://ccco.danang.gov.vn/>)

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### Goals, Strategies and Expectations of re-visioning Da Nang City

- Establish metropolitan region (Da Nang City as a center) – shared growth of linked city / influx of population
- Accommodate 2.5 million people through industrial vitalization – housing supply/ job creation

3 million-people City

- Strengthen integration of research and education – build convergence high-tech industry complex
- Vitalize current manufacturing industry and transfer into knowledge-base industry

Knowledge-base City

- Expand “logistics distribution industry”, Connect Southeast Asia with America
- Induce Financial Industry and host conventions Such as Singapore, Hong Kong, Frankfurt

Gate City of Southeast Asia

- Improve Infrastructure (public transportation, walking, water supply and drainage etc.)
- Vitalize tourism by utilizing Da Nang City's Natural environment, the world heritage

Host the 2031 Asian Game (Global City)

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*Xin chân thành cảm ơn!*