

About UR Agency

析に、ルネッサンス UR UR都市機構

Organization Profile

[Name] URBAN RENAISSANCE AGENCY (HQ) Yokohama city, Kanagawa

[Capital fund] JPY1,058 billion / US\$10.5 billion

[Legal grounds I] Act on General Rules for Incorporated Administrative Agency

[The number of employees] 3,233 [website] http://www.ur-net.go.jp

Organization History

[Establishment] July 1, 2004

Business Outline

都市再生 Urban Rejuvenation Promoting urban renewal in cooperation with private businesses and local authorities

- 構想、企画、諸条件のコーディネート
- パートナーとして事業参画

賃貸住宅 Environment Carrying out proper management of around 740,000 houses and apartment flats

- 約76万戸の居住者の方との信頼関係を大切にした維持管理
- 都心居住の推進、高齢者の居住の安定確保、子育て環境の整備等

災害復興 Disaster Redevelopment

- Providing support to disaster-stricken areas
- 阪神·淡路大震災、中越沖地震、東日本大震災における復興支援
- 災害に強いまちづくりの推進

ニュータウン Suburban **Environment** Realizing a suburban lifestyle that makes use of local characteristics

■ 地域の特性を活かした魅力ある郊外や地方居住の実現を図り、 事業の早期完了を目指します















Collaborative Projects with Universities







•House renovation project:

One of UR leasing house was renovated based on the ideas of the university students.

After monitoring people's response, those ideas will be adopted to the real house designing.

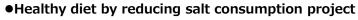
•Bathing accident prevention project:

After monitoring residents' bathing circumstances, mini health seminar was held for residents how to prevent heat shock.

- Energy saving advice
- The leadership training program for women
- Housing complex resource revitalize idea proposal
- •Temporary restaurant for children

Nakamuragakuen University





- Tablet device utilizing seminar for elderlies
- Health promotion physical exercise project
- Autumn Festival with community members
- Student proposals of new support service for elderlies







Collaborative Projects with Universities









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•Community revitalize support seminar:

Dialogue between university students, housing complex shop owners, community members and nursing care center staff to search for new services and activities that revitalize aging community.

●Café project:

Every third Saturday, once in a month, the "Hoshinohara café", which co-organized by housing complex shop owners and residents, is opened for everyone.

This café in not only the place to drink coffee but also to offer community members the chance to get togather, know each others and enjoy chatting and so on.



•Room share project:

Utilizing vacant rooms, Fukuoka university use those rooms for cultural exchange dormitory for Japanese and foreign students. The cultural exchange events mobilizing community members are planned.

•Temporary restaurant for children



